



Physicians Success Rx



PHYSICIANS SUCCESS RX IS
ABOUT BUILDING THE
PRACTICE YOU HAVE ALWAYS
DREAMED OF

Dear Health Care Professional:

Today's health care climate is getting chilly to say the least. Working in the space for the past 20+ years, I have seen more and more restrictions challenging clinicians in the most stringent ways. Doctors are forced to join large networks or risk losing their practices or have a practice that is mainly of payers that are not optimal for growth and profitability. Therefore, I have devoted the last 5 years of my business to helping clinicians navigate the rough waters of out of network billing, insurance contracts into the sandy beaches of building a practice that identifies the best procedures for profitability. I know these methods work as my clients stay on with me and continue to make quantum leaps and develop their practices into a business that grows and thrives no matter what the insurance climate does.

This is how Physicians Success Rx came to be. In working with doctors for so long I understand the challenges that they come up against and why these services are so important to the successful growth. I work with health care professionals of all stages of their careers. Whether you are a seasoned professional or fresh out of fellowship and not sure where to start, me and my team will be there to support you along the way.

Get ready to join the Success Team!

Christy

Christy achieved her MBA in Healthcare Administration from Regis University and has an undergraduate in Healthcare Finance. She has been an advisor and mentor to many facility administrators across the country as well as sat on many medical association boards.

Christy has devoted the past 5 years of her career to business development for regenerative medicine and excels in helping physicians implement and grow their regenerative medicine practices. Christy also is a sought-after speaker on the subject - speaking nationally for many groups as well as a guest author on the soon to be released ASIPP Regenerative Medicine Book & A Practical Guide To Building A Cash Practice - Why Sticking to the Norm of Healthcare Will Be The Fall of the Independent Practitioner.

As an entrepreneur herself, she, her husband & now her daughter independently own & operate multiple businesses as well as joint ventures with others. Christy stands behind her own journey, shares her story with others on how to make a quantum leap in building business and works side by side with physicians on how to turn from being enslaved to the insurance model to building a practice that grows and thrives, avoiding burnout as well as growing beyond the 1:1 patient physician ratio. During her down time, she and her husband enjoy their life in Idaho with their daughter Rose showing livestock and promoting agriculture across the country.



CHALLENGES

You have accomplished so much.

MEDICAL SCHOOL – RESIDENCY – FELLOWSHIP

But nothing really prepares you for running a business.

The frustration around staffing, business management, insurance contracting, and finances are just about enough for anyone to sell out to the nearest healthcare system.

However, there is a better way to avoid frustration and burnout.

Get the right support from the right people.



Physicians SuccessRx
 Profit Planning Programs

Business Coaching & Strategic Planning

- Personal One-on-One Coaching
- Proven Model that works!
- 90 Days - Full day face to face time of laser focused strategic planning with Christy to work on individual practice needs
- Accountability Calls to Keep you On Track

Consumer/Revenue Marketing

- Web Design & Build
- Email Campaign Setup & Reports
- Social Media Creation & Design
- Video Marketing with Customized Scripts for You
- Landing Pages (Online Ads)
- Online Visibility & Patient Attraction
- Weekly Reporting

Regenerative Medicine Cash Business Boot Camp

- 12 Weeks Boot Camp Program
- Proven Models
- Weekly Accountability Calls

Call/Text Me Today to Get Started!
 Christy Shover, MBA
 877-608-9587
 CShover@PhysiciansSuccessRx.com
 www.PhysiciansSuccessRx.com




SERVICES

⇒ Quantum Leap Practice Builder

⇒ Professional Speaking

⇒ VIP Days

⇒ Online Programs

⇒ Marketing Services



“Christy Davies is the best consultant for docs that want to grow. I highly recommend her.”

- Max Moradian, M.D.

California Sports and Spine

SCORE

QUANTUM LEAP

PRACTICE BUILDER

Identifying your business blind spots so you can really build, and grow is what we do BEST.

If you:

- ⇒ Need help with organization and structure
- ⇒ Want to create a growth pattern no matter the insurance climate
- ⇒ Work too hard IN your business, not ON your business
- ⇒ Have projects or programs you would like to implement but are not sure how to make them profitable or how to implement them and then abandon the project
- ⇒ See a lot of patients, but still not as profitable as you would like

This 6-month program is exactly what you need. Those that receive this help and support from those that have proven results are much more likely to stay on track and achieve success.



PROFESSIONAL SPEAKING

If your meeting or conference is looking for a motivational speaker, Christy hits the mark. Christy has several focused talks on the following:

- ⇒ Team Building
- ⇒ Successful Growth Strategies
- ⇒ Making Quantum Leaps in Your Practice
- ⇒ Marketing Your Practice

Christy brings real world experience to the audience and has over 20 years' experience in working with physicians. She has a unique way of connecting with the audience by sharing her life with attendees and meeting them on their level.



VIP DAYS

Looking to set your business up for success? A VIP day may be just what you need to set things in motion.

The most successful businesses take time *away* from their business to focus *on* their business.

During your retreat, Christy will work with you on identifying blind spots and more importantly, areas of opportunity. You will leave with a detailed plan of how to move forward and achieve the results you desire.

Details:

- ⇒ Full & ½ day retreats available
- ⇒ Individual & Team training
- ⇒ VIP spots are limited – book early

Set yourself up for success and take advantage of a VIP day.



“During a VIP day, we formulated a multi-million dollar opportunity and the steps to get there.”

- Karl Zarse, M.D.

ONLINE PROGRAMS

Christy has designed the Online Course with the busy doctor in mind.

If you want to get started right away and get a jump on building your practice – this is the next best step.

What to expect:

- ⇒ Immediate access
- ⇒ Downloadable forms
- ⇒ Goal tracking
- ⇒ MP3 recordings to download and listen to on various topics
- ⇒ All material and access are yours to keep forever!
- ⇒ Marketing tips
- ⇒ AND so much more!



MARKETING SERVICES

Marketing your practice can be a daunting task. There is a lot to consider:

- ⇒ Budget
- ⇒ Social Media
- ⇒ Website Management
- ⇒ Print Marketing
- ⇒ Campaigns
- ⇒ Educational Presentations
- ⇒ Attracting the right patient

Work with someone that understands the challenges, so your marketing dollars don't fall into a black hole.

Accountability to clients is paramount at Physicians Success Rx. If your phone's not ringing, it's not working – we can help.

HOW TO GET STARTED

Let's face it, owning a medical practice can be a lot. When doctors come to me, they are facing, most often, these things:

- ⇒ Working long hours with little or nothing to show for it
- ⇒ Out of control expenses and processes that need a tune up
- ⇒ The need to bounce ideas off someone who can help you identify opportunity and grow in the direction you want



You don't have to sacrifice a profitable practice for your values or sacrifice your family to get there.

It takes partnering with someone who can help you develop the skills to achieve amazing results.

If you are ready to take a quantum leap in your practice, reach out to my team to get more details and see what program is best for you!

SUCCESS STORIES

“Christy has been essential in helping me achieve great results.

I had a successful practice, steady cash flow, but knew I wanted more. I didn’t just want to see patients.

I wanted to grow in a way that would impact more than just my direct community. Christy set me up to grow in multiple ways and help me move beyond the 1:1 patient/doctor ratio.

This year alone, I will *double my revenue*.

Christy helped me focus in on the best revenue creating procedures without losing the love I have for medicine. I feel better about the future of being an independent physician than ever before.”

- Karl Zarse, M.D.





“A shout out to Christy and The Physicians Success Rx team. I signed up for the program back in April and we started off with a lot of activity. Christy is energetic, has lots of ideas, and met me and my business where we were in the realms of regenerative medicine. We met each week and kept on track with setting expectations and adjusting for the best outcomes. There are always peaks and valleys when starting a new program and Christy was there with us to help at every step (even the unexpected ones). This is no way a “packaged course”. If you are looking to grow your business, I highly recommend Christy and her team to assist. You won’t be sorry.”

- Rusty Radican, D.C.



“Christy’s advice has been instrumental to the growth of Future Medical Group.”

“Her knowledge base in the business of medicine and marketing has provided the tools we need to successfully start our Regenerative Orthopedics and Aesthetics practice. I highly recommend working with Christy while starting or building your medical business.”

- Holly Kelly, M.D.



Physicians Success Rx

963 Blue Lakes Blvd., Suite D

Twin Falls, ID 83301

(877) 608-5587

christy@physiciansuccessrx.com

www.physiciansuccessrx.com